



# Children's TREATMENT CENTRE OF CHATHAM-KENT

Strategic Plan  
2019-2022

Vision

Amazing kids today, enriching our community tomorrow

Mission

Providing specialized therapy and innovative programs to empower children, youth and their families to reach their individual potential.

Goals

Deliver quality programs and partnerships that meet the needs of our children, youth & their families	Secure sustainable and annualized funding	Develop and support a skilled, innovative, professional team	Ensure optimal infrastructure to support our programs
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Objectives

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| <ul style="list-style-type: none"> <li>• Minimize the wait time for clients requesting assessments or services</li> <li>• Engage parents and families to inform programming and services</li> <li>• Stay connected with key stakeholders as their landscape changes to ensure programs remain relevant</li> <li>• Expand services to meet changing needs</li> </ul> | <ul style="list-style-type: none"> <li>• Secure ongoing funding from Ministry of Children, Community and Social Services tied to inflation for core services</li> <li>• Receive funding from CTC-CK Foundation to support regular programs and special needs that arise</li> <li>• Develop revenue generating opportunities</li> <li>• Adapt to changing funding models</li> </ul> | <ul style="list-style-type: none"> <li>• Support a knowledgeable leadership team</li> <li>• Embrace learning to enhance highly skilled employees</li> <li>• Enhance culture of caring, open communication, recognition and accountability</li> <li>• Respond to changing environments as required to meet future client needs</li> </ul> | <ul style="list-style-type: none"> <li>• Completion of a capital project to provide the right size, space and safety to accommodate our changing needs</li> <li>• Promote inclusive, accessible environment</li> <li>• Strengthen information technology security and infrastructure</li> <li>• Expand family and community Centre Communication</li> </ul> |
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Values

Integrity                      Collaboration                      Safety                      Inclusion

*Celebrating Abilities, Developing Potential*